

**OCTOBER 20, 2024** 

**3PM-7PM** 

DOORS OPEN AT 2PM FOR VIP



850 921 5554 🔸 2518 W. Tennessee St., Tallahassee, FL 🔸 www.eldercarebigbend.org



## **JOIN US AT THE 26TH ANNUAL OKTOBERFEST!**

As a long-standing community tradition, Elder Care Services' Oktoberfest features great German Cuisine, beer and drink samples from the best craft businesses in the area, music, and games. It's the perfect way to celebrate the season while making a difference in the lives of our senior friends and neighbors.

As our premier fundraiser, sponsorships are a crucial part of providing vital nutrition to homebound seniors, social connections to lonely seniors, personalized care for frail seniors, and emergency assistance for seniors facing crisis situations. Community partners play a significant role in ensuring that seniors in our area can age at home with comfort and dignity.

As an Oktoberfest sponsor, you not only make a meaningful impact on our senior community, you also gain valuable exposure for your business. Every year the event brings together over 600 community members and reaches thousands of others through our sponsor billboards and media promotions.

This packet includes a list of benefits for all sponsorship levels and a sponsor commitment form. You may return this form by email, mail, or through making a payment on the Oktoberfest page of our website.

WE LOOK FORWARD TO MAKING THIS OKTOBERFEST THE BEST ONE YET AND RAISING CRITICAL FUNDING FOR SENIORS!

**2023 IMPACT** 

*3*,188

items of material aid distributed to seniors

2,154

local seniors received services

113,321

meals distributed to seniors in need

43

seniors received care at Elder Day Stay

208

seniors received care in their homes

66,014

hours of personalized in-home care provided



signage in central event locations

## **SPONSORSHIP BENEFITS**

PRESENTING SPONSOR \$10,000

AUCTION SPONSOR \$7,500

PLATINUM SPONSOR \$5,000

GOLD SPONSOR \$2,500 SILVER SPONSOR \$1,000 BRONZE SPONSOR \$500

| RECOGNITION ON ELDER CARE SERVICES WEBSITE                   |            |           |           |           |           |           |  |
|--|------------|-----------|-----------|-----------|-----------|-----------|--|
| Logo on Elder<br>Care Services<br>home page                  |            |           |           |           |           |           |  |
| Recognition in<br>Annual Report                              |            |           |           |           |           |           |  |
| Logo on the<br>Oktoberfest<br>page of website                |            |           |           |           |           |           |  |
| RECOGNITION AT EVENT   |            |           |           |           |           |           |  |
| Logo on souvenier stein                                      |            |           |           |           |           |           |  |
| Logo on all printed & digital auction materials              |            |           |           |           |           |           |  |
| Logo on attendee identification                              |            |           |           |           |           |           |  |
| Logo on billboard<br>in a centrally<br>trafficked area       |            |           |           |           |           |           |  |
| Logo on<br>event map   |            |           |           |           |           |           |  |
| Sponsor level logo<br>material in VIP<br>food and drink area |            |           |           |           |           |           |  |
| Event<br>tickets   | 10 Tickets | 8 Tickets | 8 Tickets | 6 Tickets | 4 Tickets | 2 Tickets |  |
| Sponsor level  | 400        | 400       |           | 408       | (1)       | 400       |  |



## **Sponsor Commitment Form**

For your convenience, sponsorships can be submitted online at eldercarebigbend.org/oktoberfest or emailed to Nicole Ballas at ballasn@ecsbigbend.org

| Organization  | Name:           |   |
|---|-----------------|---|
| Contact Perso<br>Individual Do                            | •               |   |
| Address:  |                 |   |
| City/State/Zip  | Code:           |   |
| Phone Numb  | oer:            | Email:  |
| _   |                 | ganization you expect to attend the event:ate. You may change this number prior to the event.                               |
| Sponsorship levelsPresenting (\$10,000) Diamond (\$7,500) |                 | VIP Ticket Sponsor (\$1,000)  (10 VIP tickets with Plaza access and logo/name recognition on entrance                       |
| <br>Platinum  |                 | board)  |
| Gold (\$2,5   | 000)            | Ticket Sponsor (\$600) (10 general admission tickets and logo/name recognition on entrance board)                           |
| Bronze (\$  |                 | ion Information   |
| Please in   | nvoice or conta | se make checks payable to Elder Care Services) t me to arrange payment ervices to charge my credit card in the amount of \$ |
| Credit Card:  | Visa            | Mastercard American Express   |
| Card #:   |                 | Exp. date: V-Code:  |
| Name of Cardh   | older:          |   |
|   |                 | Date:   |